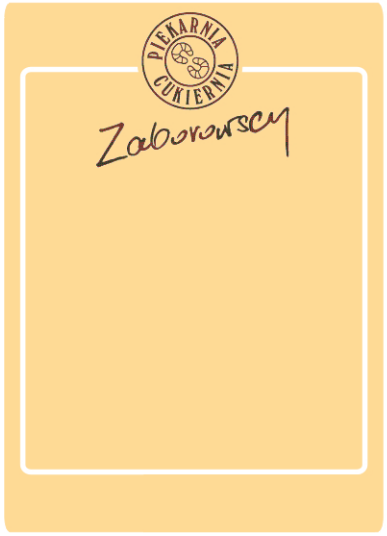Format 50x70 mm